

# Eurail Pass

## Press Kit 2021







**680,000+**  
TRAVELLERS PER YEAR



**250,000+**  
KM OF TRACKS  
(155,000+ MILES)



**40,000+**  
CITIES & DESTINATIONS  
TO EXPLORE



**100+**  
PASS BENEFIT PARTNERS



**35+**  
PARTICIPATING  
RAIL & FERRY COMPANIES



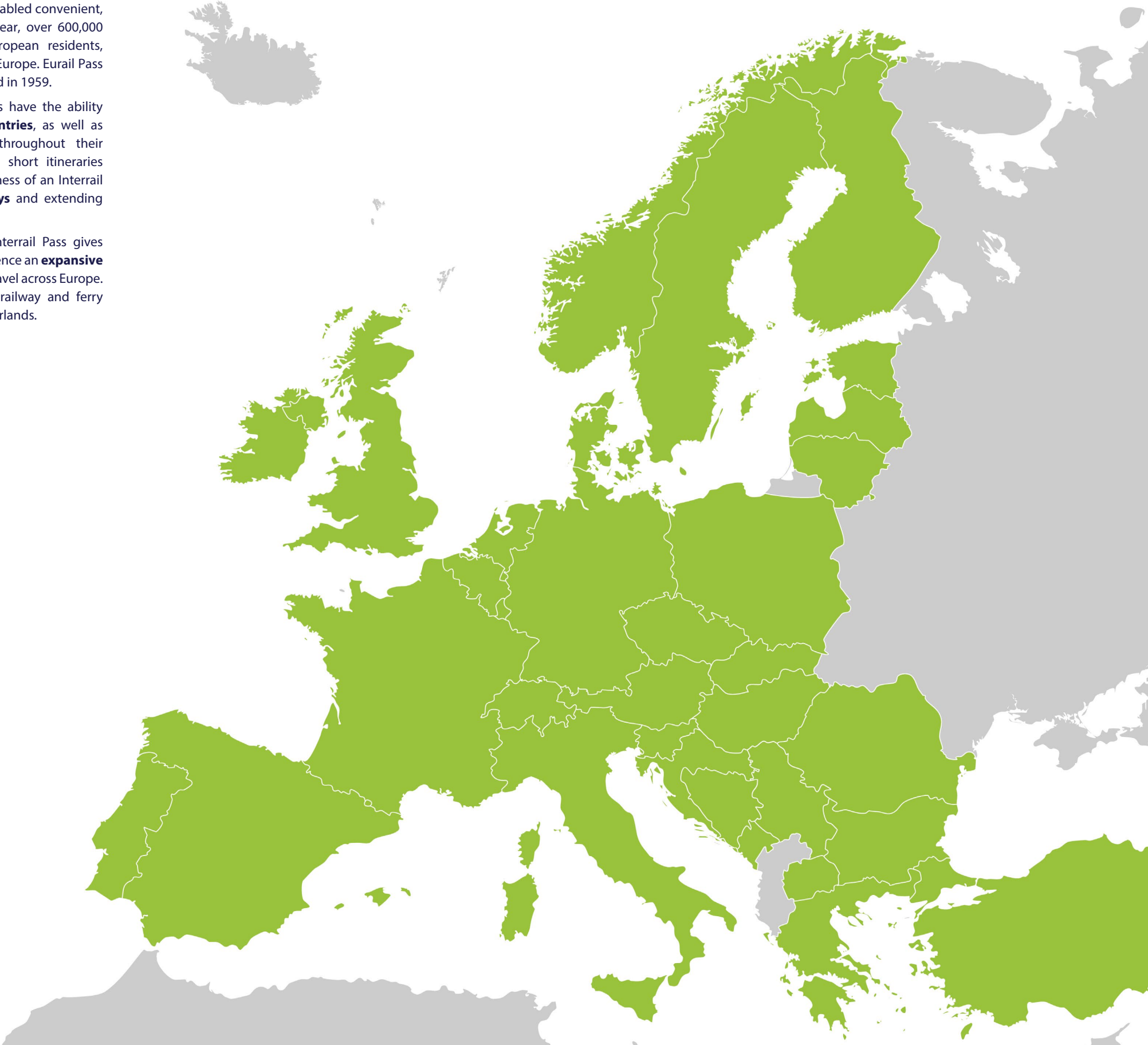
**33**  
INCLUDED  
EUROPEAN COUNTRIES

For more than 60 years, Eurail Passes have enabled convenient, borderless rail travel across Europe. Every year, over 600,000 Passes are sold to European and non-European residents, allowing them to experience the diversity of Europe. Eurail Pass remains as relevant and popular today as it did in 1959.

With just one rail Pass, travellers of all ages have the ability to **visit up to 33 different European countries**, as well as accessing extra benefits and discounts throughout their journey. Even travellers visiting Europe on short itineraries can benefit from the ease and cost effectiveness of an Interrail Pass, with Pass options starting **from 3 days** and extending to itineraries of **up to 3 months**.

Eurail, the company behind a Eurail and Interrail Pass gives travellers of all ages the opportunity to experience an **expansive network of train and ferry connections** to travel across Europe. Eurail B.V. is owned by over 35 European railway and ferry companies, and is based in Utrecht, the Netherlands.

# Connecting Europe by train since 1959...





# We created a travel revolution ensuring European travel is accessible to the many.

## 1959

### THE EURAIL PASS IS INTRODUCED

The Eurail Pass quickly becomes a symbol of European unification and the continent's reopening after World War II by connecting 13 countries with a single Pass.

## 1972

The Interrail Pass is introduced by the European railways to enable young Europeans up to the age of 21 years to discover their continent by connecting 21 countries with one Pass.

## 1998

Since then, the Interrail Pass is available for travellers of all ages.

## 2006

The online sales channels Eurail.com and Interrail.eu are established (6M + unique visitors to date).

## 2001

The Eurail and Interrail (for non-European and European residents respectively) come together under one management.

## 2013

Launch of the Rail Planner app (2M+ downloads to date).

## 2020

The Interrail and Eurail Passes go digital.

## 2021

### EUROPEAN YEAR OF RAIL

The EU has designated 2021 as the European Year of Rail (EYR) to encourage the use of rail by citizens, travellers and businesses. European Travel Commission and Eurail launch an award to recognize the best Rail Tourism campaign.

# What makes us unique?

**WE EMPOWER TRAVELLERS TO GO ONE STOP FURTHER FROM WHAT THEY ALREADY KNOW AND SPARK THEIR CURIOSITY THAT ENCOURAGES PEOPLE TO EXPERIENCE THE UNFAMILIAR.**

Eurail actively encourages travellers to explore new locations, step out of their routines and transform their trip from something good into something unforgettable. Eurail invites them to dive deeper into any stop they come across and absorb the diversity Europe has to offer.

Knowing that with a Eurail or Interrail Pass and armed with the knowledge we share, they are free to discover Europe's most beautiful, interesting and exciting destinations.

Whatever they are into... Eurail and Interrail Pass offer them **all the stops to take their curiosity further.**



### THE HISTORY OF THE EURAIL AND INTERRAIL SCHEMES IS INTERWOVEN WITH THE HISTORY OF EUROPE.

Eurail has been a pioneer in unifying neighbouring countries by removing the perception of national borders and promoting train as an efficient and eco-friendly way to travel across Europe.

Since our humble beginnings in 1959 (Eurail Pass) and 1972 (Interrail Pass), millions of travellers of all ages and from all across the globe have brought home memories as diverse as the countries they've crossed.





# We advocate for the positive impact travelling can have in the world.

For more than 60 years, the Eurail Pass has established itself as a provider of a unique travel experience associated with adventure, freedom, and flexibility, offering a gateway to the geographical, historical, and cultural richness of Europe. We believe that travelling opens minds, brings cultures closer together, and deepens our understanding and empathy for one another.

Rail is one of the most environmentally friendly and energy-efficient ways of travelling. European initiatives like DiscoverEU or the European Year of Rail are making use of rail travel to support the key goal of reducing the harmful impact of CO2 emissions of the transport sector on our environment and societies.

With a Eurail or Interrail Pass in hand, you can make travel decisions that leave a positive impact on the world.



@beetlejack in Slovenia



@hisadventurefamily in Switzerland

## 2021: the European Year of Rail

1 January 2021 marks the beginning of the **European Year of Rail**. The European Commission initiative will highlight the benefits of rail as a sustainable, smart and safe means of transport. A variety of activities will put rail in the spotlight throughout 2021 across the continent, to encourage the use of rail by both citizens and businesses and to contribute to the EU Green Deal goal of becoming climate-neutral by 2050.

In partnership with the European Travel Commission (ETC), Eurail has launched an exciting **joint award competition for the Best European Rail Tourism Campaign 2021**. The award will be given to the marketing campaigns this year that best promote rail travel as a sustainable tourism model throughout Europe.





We align transportation carriers to enable borderless travel.

@dennisschmelz at Castle Neuschwanstein, Germany

Global Pass	
For unlimited travel on multi-country itineraries	
Flexi Pass Types	Continuous Travel Pass Types
<b>4 Day Pass</b> <i>select 4 rail travel days within a 1 month period</i>	<b>15 Day Pass</b> <i>unlimited rail travel for 15 consecutive days</i>
<b>5 Day Pass</b> <i>select 5 rail travel days within a 1 month period</i>	<b>22 Day Pass</b> <i>unlimited rail travel for 22 consecutive days</i>
<b>7 Day Pass</b> <i>select 7 rail travel days within a 1 month period</i>	<b>1 Month Pass</b> <i>unlimited rail travel for 1 month</i>
<b>10 Day Pass</b> <i>select 10 rail travel days within a 2 month period</i>	<b>2 Month Pass</b> <i>unlimited rail travel for 2 months</i>
<b>15 Day Pass</b> <i>select 15 rail travel days within a 2 month period</i>	<b>3 Month Pass</b> <i>unlimited rail travel for 3 months</i>

One Country Pass
For unlimited travel within single countries
Flexi Pass Types
<b>3 Day Pass</b> <i>select 3 rail travel days within a 1 month period</i>
<b>4 Day Pass</b> <i>select 4 rail travel days within a 1 month period</i>
<b>5 Day Pass</b> <i>select 5 rail travel days within a 1 month period</i>
<b>6 Day Pass</b> <i>select 6 rail travel days within a 1 month period</i>
<b>8 Day Pass</b> <i>select 8 rail travel days within a 1 month period</i>

Greek Islands Pass
The best way to explore the Greek Islands
4 Days within 1 month Pass (Greece only)
<i>Unlimited domestic ferry journeys on each of 4 travel days.</i>
<ul style="list-style-type: none"><li>53 Greek Islands to choose from</li><li>Includes all fuel surcharge &amp; port fees</li><li>2nd class travel only</li><li>Save 30% on additional domestic ferry trips</li><li>Paper Pass only</li></ul>
6 Days within 1 month Pass (Greece + Italy)
<i>Unlimited domestic and international journeys (Greek Islands and to participating Italian ports) on each of 6 travel days.</i>
<ul style="list-style-type: none"><li>53 Greek Islands to choose from</li><li>Includes all fuel surcharge &amp; port fees</li><li>Choose 1st class or 2nd class travel</li><li>Save 30% on additional domestic ferry trips</li><li>Paper Pass only</li></ul>

Travel Categories
1st Class Travel
2nd Class Travel
Fares & Discounts
<b>Adult Fare</b> <i>standard fare</i>
<b>Senior Fare</b> <i>travellers aged 60+ save 10% on the Adult Fare</i>
<b>Youth Fare</b> <i>travellers aged 12 – 27 save up to 25% on the Adult Fare</i>
<b>Children Travel FREE</b> <i>children aged 11 or under travel FREE</i>

Participating countries	Participating carriers
Austria (incl. Liechtenstein)	ÖBB + Westbahn
Belgium	SNCB/NMBS + Thalys* + Eurostar*
Bosnia-Herzegovina	ŽFBH + ŽRS
Bulgaria	BDŽ
Croatia	HŽ
Czech Republic	ČD + RegioJet + LeoExpress
Denmark	DSB + Arriva + NT
Estonia	Elron
Finland	VR
France (incl. Monaco)	SNCF + Thalys* + Eurostar* + Thello*
Germany	DB + Thalys*
Great Britain	ATOC + Eurostar*
Greece	TRAINOSE + Attica Group
Hungary	MÁV-START + GySEV
Ireland	IE + NIR
Italy	Trenitalia + Thello*
Latvia	PV
Lithuania	UAB + "LTG Link"
Luxembourg	CFL
Montenegro	ŽPCG
Netherlands	NS + Thalys*
North Macedonia	ZRSM
Norway	Vy
Poland	PKP
Portugal	CP
Romania	CFR
Serbia	SV
Slovakia	ZSSK
Slovenia	SŽ
Spain	RENFE
Sweden	SJ
Switzerland	SBB/CFF/FFS + BLS
Turkey	TCDD

For more information about the Eurail Passes please visit: [www.eurail.com/en/eurail-passes](http://www.eurail.com/en/eurail-passes)



# Mobile Pass and Rail Planner app

In 2020, Eurail has launched the first-ever mobile version of its Eurail and Interrail Passes, a paperless, all-in-one digital Pass that gives travellers even more freedom and flexibility to discover new landscapes, cities and cultures by train.

Buy now,  
travel up to 11  
months later

No need to  
choose a start  
date until you  
travel

Free, instant  
delivery – add it  
straight to the  
app

Free  
replacement  
Pass if you lose  
your phone

## TRAVEL WITH EASE WITH THE MOBILE PASS

### Everything on one app

Plan your journey, keep track of your trips and show mobile tickets straight from your device with a mobile Pass on the Rail Planner app. No need to wait for delivery – you can load your mobile Pass into the app as soon as you get your order confirmation email.

### Paper-free, always in your pocket

Your Eurail Pass is precious, but you don't need to worry about losing or damaging your mobile Pass. It's always on your phone, so you can set off on a spontaneous day trip or save money with our Pass discounts and benefits, wherever you are.

### Quick and easy ticket inspection

Your mobile Pass makes ticket inspection easier than ever. Instead of filling in your paper travel diary, simply add journeys from the app's planner to your mobile Pass before you board, then show your mobile ticket to the inspector in just a few taps.



## DOWNLOAD THE RAIL PLANNER APP

- Look up train times offline
- Plan and save your trip with 'My Trip'
- Book your seat reservations
- Get extra discounts



# Pass Benefit Partners

All Eurail Pass holders gain access to over 100 other discounts and offers to make their travels around Europe even more affordable. These include **15% discount on City Sightseeing** entrance tickets, **10% off Europe Famous Hostels**, **10% off at Hard Rock Café**, and up to **50% off city cards and ferry travel** throughout Europe. There is also a whole host of other offers available to Eurail Pass holders, including discounted entry to some of Europe's top museums and attractions, cheaper luggage storage and even reductions on shopping at leading fashion outlets. First class Pass holders can also gain access to first class lounges at selected train stations across Europe. For a full list of pass benefit partners, go to [www.eurail.com/en/deals/eurail-pass-benefits](http://www.eurail.com/en/deals/eurail-pass-benefits).

## SEAT RESERVATIONS

Seat reservations are compulsory on some trains (i.e. high speed trains and night trains) or optionable in other cases for those travellers who want to be sure to have a seat on a specific train. Seat reservations are an additional cost (not included in the cost of a Eurail or Interrail Pass) and can vary from less than €1 to €140 per journey, with selected routes including complimentary meals and/or newspapers, and some including sleepers and/or couchettes in the price. Available up to 3 months in advance of travel, seat reservations can be arranged by travel agents or via the Rail Planner App.

## WHEN SEAT RESERVATIONS ARE REQUIRED

### Travel on high-speed trains

(including travel on AVE, Eurostar, Frecciarossa, ICE, TGV and Thalys services)

### Travel on some scenic trains

(including travel on the Bernina Express, Glacier Express and Golden Pass)

### Travel on most night trains

(including sleeper carriages, and travel on Nightjet and SJ services)

## WHEN SEAT RESERVATIONS ARE RECOMMENDED

### Travel in peak periods

(Easter, June / July / August, Christmas)

### Travel on popular routes between major cities







Facebook

**326.000**  
followers



Instagram

**92.700**  
followers



YouTube

**4.695.000**  
views



Twitter

**12.100**  
followers

Facebook community

**13.200**  
members



Pinterest

**6.200**  
followers



Youku

**16.000**  
views



WeChat

**5.000**  
monthly views



Weibo

**27.500**  
followers

For more information about the Eurail Pass, including more detailed product information, images and suggested itineraries, visit **[mediaportal.eurailgroup.org](https://mediaportal.eurailgroup.org)** and register to gain media access.

Eurail B.V., the company behind the Eurail Pass, is owned by over 35 European railway and ferry companies, and is based in Utrecht, the Netherlands.

Wanting to experience Europe with a Eurail Pass? Speak to us about our media passes.

For media enquiries, please contact:  
Eurail PR & Communications Team  
[press@eurail.com](mailto:press@eurail.com)

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